



USSA Excellence  
Partnerships and Communications  
Coaches, Athletes, Parents  
June 8, 2009 - Finn Gundersen

**Center of Excellence Education Plan:** A new age of Sport Education has begun with the official opening of the Center of Excellence, May 16th. You have already reviewed the presentations from the first Club Elite Performance Conference hosted at the Center on May 12-13, just prior to the opening. This is just one example of the educational options that will be available to our USSA stakeholders.

The primary educational delivery method for the Center of Excellence Education program will be our partnership with Dartfish TV. The site is an internet platform allowing the sharing and distribution of enriched video content. The site will have the same [ussa.org](http://ussa.org) appearance, with the video resources prepared and published to the video platform using Dartfish Software (version 5.0). Viewers will access a number of modules for exposing and browsing content, a player module, a downloading module, and a PC player to play and store content on a PC. All the analysis tools of Dartfish will be available for our viewers.

Content will be forthcoming from all USSA sports, plus USSA Sport Science, Sport Medicine, and Competition Services. Every month there will be new postings from all of the above sources, as well as timely technical/tactical updates throughout the competitive season. Each web posting may feature video only, or may include written text, or even a verbal presentation. The selected video can be:

- Displayed together with its elements: tags, index, drawings, comments, sound of the selected periods;
- Full-screen displayed;
- Printed will all key positions and text/drawings;
- Downloaded.

As the months and years go by, the volume of content will be invaluable, enabling coaches, athletes, and parents access to a library of resources satisfying everyone's needs. The first content will be posted in the month of July, featuring the videoed presentations from the Elite Performance Conference, including a significant amount of the discussions and questions and answers. We will start slowly and gradually increase the frequency and volume of educational resources, variety, and relevance, to reach and serve the needs of all our members, as well as public at large, who may be interested in furthering their knowledge and understanding of USSA.

Each month, the Excellence eNewsletter will list the upcoming educational web postings, so stay tuned for the first listing this coming July. Our goal is to reach all interested parties with timely and valuable educational material to enrich their winter athletic experience. Welcome to a new age of USSA Sport Education through the Center of Excellence.