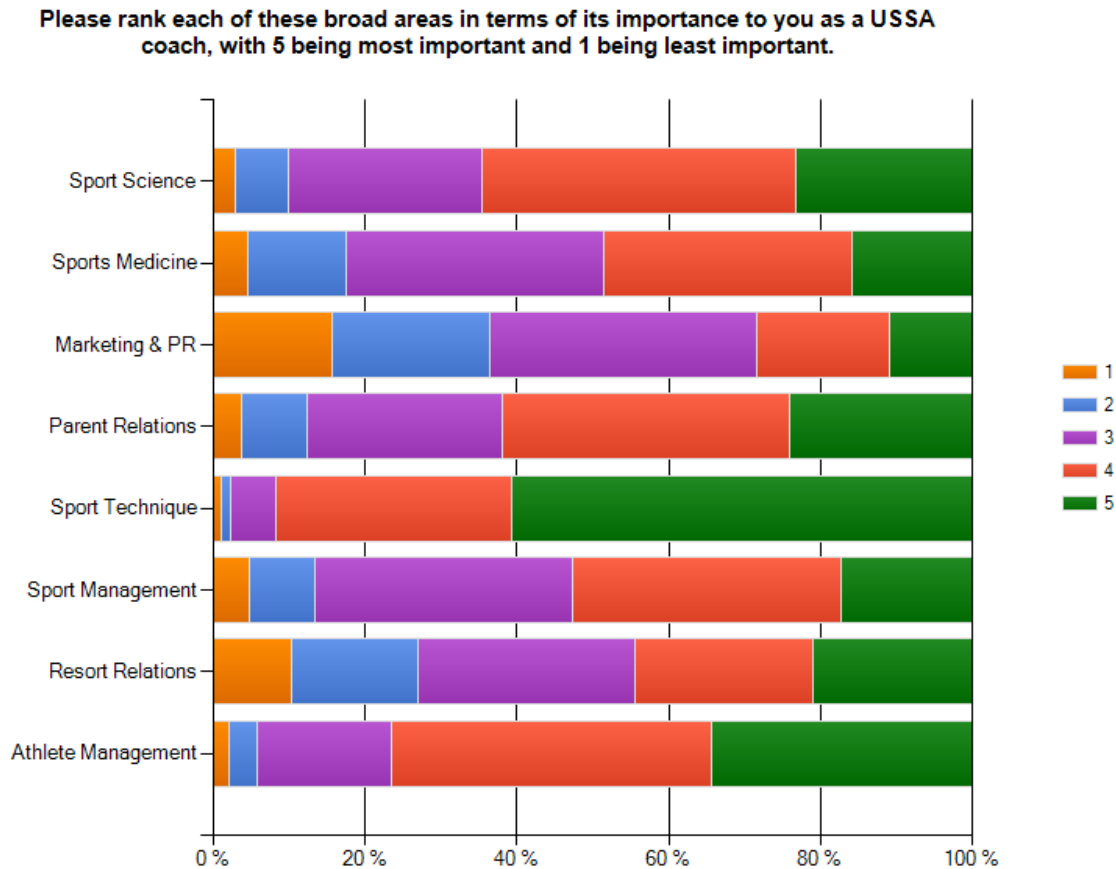


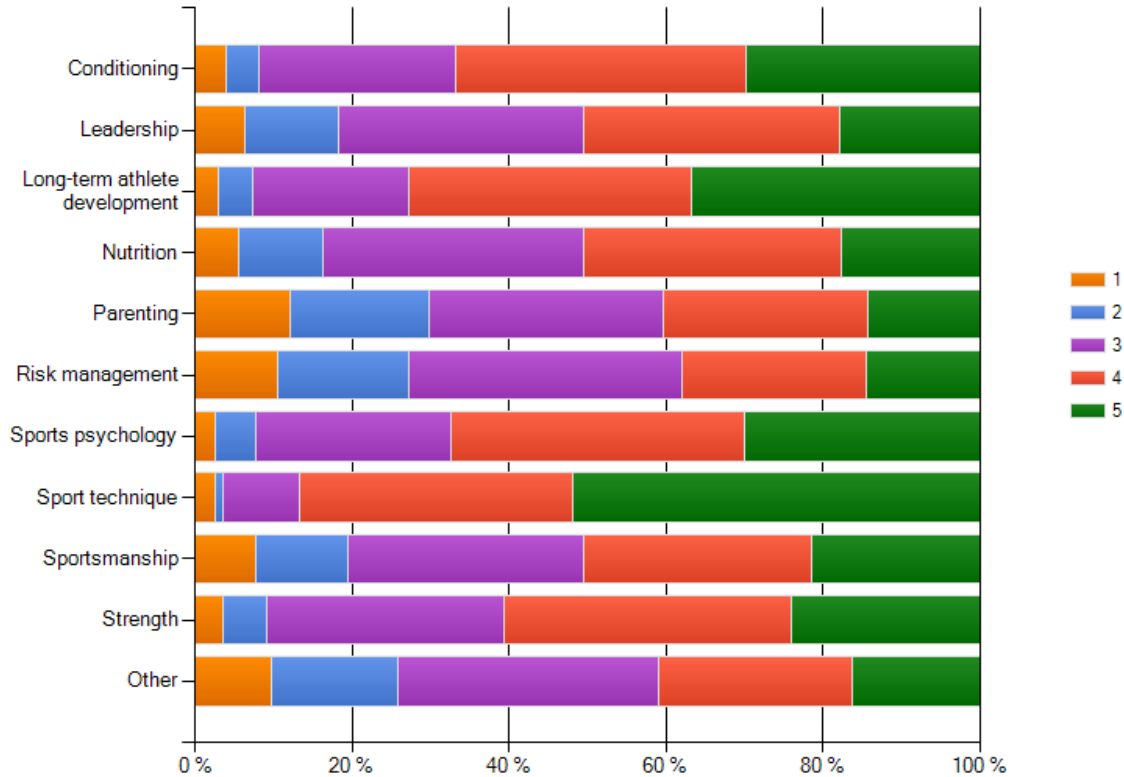
2010 USSA Coaches Survey Summary

The USSA Sport Education department has been busy planning for the upcoming season. A big thanks to all the coaches who have completed our on-line survey, your feedback really helps. We've listened, and think you'll like some of the changes and new offerings. We thought we'd share some of the results from the survey here.



The more green and red, the more you felt these areas were important to you as a coach. Obviously we will continue to work to get you the most cutting-edge sport technique information, as well as better tools for teaching the fundamental technical skills of each sport. Athlete management was your second leading focus, and through our USSA Training Systems we plan to deliver better resources to help, and to work with competition committees to make sure calendaring and selection methods support athlete management plans that will lead to long-term success. For sport science, our High Performance staff at the USSA Center of Excellence has made it a key part of their plan to work on delivering content to help coaches and clubs at the developmental levels improve their programs to support on-snow success next season. And we're glad to see that you all value parent relations as a big part of your success, we're working on more presentations and tools to help you in this area.

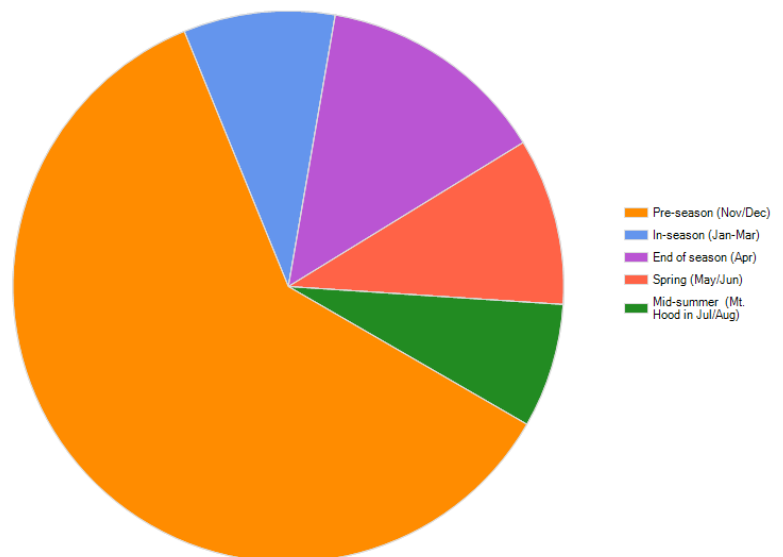
What general subject areas are most important to you for future educational materials? Rank from 1-5 with 5 being the most important and 1 being the least.



For future educational materials, sport technique will remain at the core, but we are committed to incorporate concepts of long-term athlete development into every aspect of our teaching, as you have indicated its importance here. Sport psychology was your third highest ranked answer, and through that section in our USSA Training Systems we will build some excellent, age-appropriate tools for you to use in your programs.

Finally, we asked what is the best time of the year for you to attend on-snow clinics. You overwhelmingly told us that the start of the season is the best time for you, and we will attempt to front load the season with clinic offerings. Of course snow conditions can be a challenge, but we'll specifically target pre-Thanksgiving periods in Colorado as an example for alpine to give coaches the chance to come out early for scheduled training camps during Thanksgiving week and get some coaches training in prior. We'll also add more opportunities for local delivery of clinics to make it easier to fit them into your schedule. While we have seen great benefit from some of our new on-line learning resources, we know that the value of in-person clinics and collaboration cannot be underestimated.

What is the best time of year for you to attend on-snow clinics?



Thanks again for your feedback and we look forward to a great 2010/11 season!